

## PRESS RELEASE

### EUROPEAN HIGH LEVEL MEETING ON TOURISM

Athens, 24 November 2017

Experts on tourism, including representatives of European institutions, are meeting, in the frame of an open discussion and debate on tourism as a wealth-producing industry of the Greek and European economy, to discuss **new models and guidelines for upgrading services provided by the tourism industry and strengthening the skills of professionals therein.**

A dimension of particular importance, given that in recent years, during and despite the economic crisis in Greece, tourism has succeeded in creating new growth prospects and jobs, generating know-how and opening new ways for the tourist product and the visibility of the country and the region.

The open interactive discussion will be held, in the frame of the European project [Rooms to VET](#), on Tuesday 28 November 2017 (10:00-14:30), at the Life Gallery Boutique Hotel (103 Thissos Ave., Ekali), coordinated by [Militos Consulting S.A.](#) with the support of [G. & A. Mamidakis Foundation](#) and [GTP headlines](#) as media sponsor.

Entrance is free but [electronic registration](#) is necessary.

**A series of questions will be posed by the public** to distinguished businessmen, experts and executives of the tourism industry, including **Ms. Renata Tomljenović** (Croatian Institute for Tourism and Rooms to VET project leader), **Ms. Eleni Tsitouras** (Luxury Suites, The Tsitouras Collection), **Mr. Charalambos Aggeloudis** (TUV Austria Hellas), **Mr. Kostas Dimitriadis** (blue.gr), **Mr. Evangelos Kyriazopoulos** (Institute of Local Government). The opening address will be delivered by **Mr. Dimitris Zafiriadis** (Social Enterprise knowl for Education and Lifelong Learning) and the discussion will be moderated by renowned Greek journalist **Ms. Irene Nikolopoulou** (eirinika.gr).

The innovative element of the discussion consists in the new form of congressional dialogue (The Public Interview© model, developed and implemented exclusively by Militos Consulting S.A.) where roles are reversed and the "first say" within this pioneer interactive process lies with the audience posing the questions. In short, the "public interview" is based on a series of **questions** that are posed by the public on the spot and are addressed exclusively to the guest expert speakers.

The discussion is held in the frame of European project [Rooms to VET](#), aiming to increase the competitiveness of the European tourism industry, through the development of a friendly, free, [online training platform](#) for upgrading skills and professionalising tourism services provided by owners of private tourism accommodations, small houses and family arrangements. The project was designed and implemented by [specialised entities](#) in the tourism and VET sector, from Croatia ([Institute for Tourism, University of Zadar](#)), Greece ([Olympic Training & Consulting Ltd, Militos Consulting S.A.](#)), Cyprus ([CCEIA/University of Nicosia, RNDO](#)), Slovenia ([University of Primorska/Faculty of Tourism Studies](#)) and Spain ([Innovation Training Center, ASHOME](#)), co-funded under the Erasmus+ programme of the European Union for education and training.